

What Is A Webinar?

Short for **Web-based seminar**, a webinar is a presentation, lecture, workshop or seminar that is transmitted over the Web.

A key feature of a Webinar is its interactive elements -- the ability to give, receive and discuss information.

Attending a webinar is like attending any seminar apart from the place where the event takes place. Accessible to almost anyone with an internet connection, a webinar allows you to participate in an interactive seminar from the comfort of your office or home.

Once you have logged in to the webinar you can sit back and listen to the presentation through your computer or on the phone while you watch a power point presentation on your screen. If you wish to ask a question you can raise your hand by clicking on the hand symbol which will appear on your screen.

So what is required to participate? Basically all you need is computer with internet access and speakers. Alternatively you can use the phone to listen to the webinar however normal phone charges apply with this option. If you wish to be able to ask question verbally you will also need a microphone connected to your PC. It is however possible to send questions via email to your presenter during the webinar.

Please Note: No special software is required to participate in a webinar.

Once you have registered for the program all the information you'll need to access the webinar will be sent to you automatically via email.

Welcome to the new world of information sharing where learning how to grow your business has just got easier, faster and more economical.